

# VIRGINIA REINING HORSE ASSOCIATION (VRHA) 2012 SPONSORSHIP OPPORTUNITIES

## AWARD SPONSORSHIPS

- Listed on VRHA Website as Award Sponsor
- Recognized during show announcements

Plaque	\$50
Pewter	\$115
Morrison	\$215
Lawson	\$325
Weekend Buckle	\$150
Year- End Award/ Buckle	\$150
Saddle	\$1800

\*\* Donated plaques and trophies will be accepted as *In Kind* contributions

## SHOW SPONSORSHIPS

- Listed on VRHA Website as Show Sponsor with link to your website
- Recognized during show announcements
- Sponsor provided banner prominently displayed at show
- Free advertising in show program based on sponsorship level
- Recognized during annual VRHA Awards Banquet

Show Sponsor	\$ Based on Show (VRHA will contact you)
Aged Event Sponsor	\$ Based on Show (VRHA will contact you)
Class Sponsor	\$ Added Money + Awards (VRHA will contact you)

## GENERAL SPONSORSHIPS

- Listed on VRHA Website as General Sponsor
- Recognized during show announcements

Monetary/Merchandise Donation                      No Minimum Amount

## **BANNER SPONSORSHIPS**

- Listed on VRHA Website as Banner Sponsor with link to your website
- Recognized during show announcements
- Banner prominently displayed at all VRHA shows
- Recognized during annual VRHA Awards Banquet

New	\$400 (Sponsor provides banner)
Renewal	\$350

\*\* VRHA can produce your banner for an additional fee

## **BRONZE LEVEL SPONSORSHIP (contributions of \$1000 or more)**

- Listed on VRHA Website as Bronze Level Sponsor with link to your website
- Recognized during show announcements
- Sponsor provided banner prominently displayed at all VRHA shows
- Free business card size advertising space in show program(s) and newsletters
- Recognized during annual VRHA Awards Banquet
- One complimentary ticket to annual VRHA Awards Banquet

## **SILVER LEVEL SPONSORSHIP (contributions of \$1500 or more)**

- Listed on VRHA Website as Silver Level Sponsor with link to your website
- Recognized during show announcements
- Sponsor provided banner prominently displayed at all VRHA shows
- Free one-half page advertising space in show program(s) and newsletters
- Recognized during annual VRHA Awards Banquet
- Two complimentary tickets to annual VRHA Awards Banquet

## **GOLD LEVEL SPONSORSHIP (contributions of \$3000 or more)**

- Listed on VRHA Website as Gold Level Sponsor with link to your website
- Recognized during show announcements
- Sponsor provided banner prominently displayed at all VRHA shows
- Free full page advertising space in show program(s) and newsletters
- Recognized during annual VRHA Awards Banquet
- Four complimentary tickets to annual VRHA Awards Banquet